

# Information Communication

## CORPORATE COMMUNICATION OPTION

Undergraduate  
Technological  
Degree

BACHELOR 2 / BACHELOR 3

### COURSES TAUGHT IN ENGLISH

#### BACHELOR 2

##### *Fall semester*

- Digital Culture (3 ects)
- Audiovisual (3 ects)
- Group project: creating an innovative product/service (4 ects)
- Professional English (2 ects)
- Internal communication (2 ects)

##### *Spring semester*

- Communication strategies (2 ects)
- Professional English (2 ects)

#### BACHELOR 3

##### *Fall semester*

- Cross cultural communication (2 ects)
- Visual communication (2 ects)

##### *Spring semester*

- Professional English (2 ects)



### FOR MORE INFORMATION

<https://international.univ-lille.fr/>  
<https://iut-b.univ-lille.fr/infocom>